



SPARK WORKSHOP

Accelerate your SimplifyX™ journey




Spark Workshops are designed to accelerate innovation through rapid discovery, ideation, and crystallization of a future state technical roadmap tied to tangible organizational needs and business value.

Design your own experience!

The Spark Workshop can be tailored to any area or cross-functional enterprise goal. Some popular topics are:

- Customer Service
- Sales Enablement
- Data Analysis
- Human Resources
- Quality Control
- Process Automation
- Fraud Detection
- Supply Chain Optimization

FRAMEWORK OVERVIEW

 DISCOVER	 IDEATE	 ALIGN	 CRYSTALIZE
Pre-workshop	Workshop Day 1	Workshop Day 2	Post-workshop
Activity: Collect data on current state, pain points, and goals	Activity: Discuss current processes, challenges, and future initiatives	Activity: Review roadmap options and estimates	Activity: Review final outputs and prioritize plans
Goal: Create target goals for the Spark workshop	Goal: Explore future-state business value goals	Goal: Weigh options' pros and cons; decide on next steps	
3–4 Weeks Prior	½ Day	½ Day	1–2 Weeks Post Workshop

What can a Spark Workshop do for you?

Workshop Objectives

- Assess current business and IT challenges.
- Align on future-state priorities for transformation.
- Define key business value metrics.
- Map the roadmap to SimplifyX™ solutions with high-level estimates.

Who Benefits from a Spark Workshop?

- Any customer seeking a clear transformation path using SimplifyX™ solutions.
- Each customer gets an implementation blueprint addressing pain points with innovative technology.

Trusted by **65+** CLIENTS



Interested to know more?

Scan the QR code to get started